

REBECCA NORTHUP

SKILLS

Adobe Creative Suite, Print Production, Digital Illustration, Graphic Design, Project Management, Branding, Marketing, Art Composition

EXPERIENCE

The Refinery Creative, Los Angeles, CA – *Production Art*

MAY 2022 – PRESENT

- Resize images to meet specific size requirements while maintaining quality
- Implement feedback from clients regarding design modifications
- Produce marketing materials such as ads, infographics, and internal communications
- Completion of art direction training with lead entertainment finisher

Los Angeles, CA – *Freelance Graphic Designer*

JAN 2020 – PRESENT

- Create several personalized designs according to rigorous client specifications
- Prepare rough sketches of product concepts, make necessary changes
- Deliver final high quality marketing and or promotional graphics to clients

Wild Chicken Company, Los Angeles, CA – *Creative Marketing Intern*

AUG 2020 – JAN 2021

- Developed creative content for social media campaigns
- Worked collaboratively with cross-functional teams to brainstorm new ideas
- Created various multimedia pieces such as videos, infographics, and presentations

EDUCATION

University of California, Santa Cruz – *Bachelor of Arts*

SEPT 2017 – May 2021

Double major in art and literature, Dean's list honoree every quarter I attended, Art+Environmental Futures grant recipient

AWARDS

Art+Environmental Futures Grant, 2020 | Eagen Visual Arts Award, 2017